



# HEALTH EDUCATION & COMMUNITY PHARMACY

HECP- UNIT 1

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## INTRODUCTION

- ❖ Health education is the process of imparting information about health in such a way that the recipient is motivated to use that information for the protection or advancement of his own, his family's or his community's health
- ❖ Health education is an active learning process, which aims at favorably changing attitudes and influencing behavior w.r.t health practices



It is vital to the practice of prevention

It is the channel for reaching the people and alerting them to the doctor's services and to all other community health resources

A 'health educated' person is well aware of his own responsibility and of the steps he himself must take to receive the full benefits of prevention at all levels

# OBJECTIVES

- ❖ **INFORMING PEOPLE:** people are informed about the different diseases, their etiology and how to prevent them.
- ❖ **MOTIVATING PEOPLE:** concerned with clarifying/ changing or forming attitudes, beliefs, values or opinions. After health information is given it is necessary to motivate them alter their lifestyles so that it becomes favorable to promoting health and preventing disease. Motivation is defined as a combination of forces which initiate direct and sustain behavior

# COMMUNITY PHARMACY

## **Community pharmacy-**

Community pharmacy means any place under the direct supervision of a pharmacist where the practice of pharmacy occurs or where prescription orders are compounded and dispensed other than a hospital pharmacy or a limited service pharmacy.

# ASPECTS OF COMMUNITY PHARMACY

Decrease in morbidity & mortality

Decrease in growth of family planning

Improvement of nutritional status

Provision of basic sanitation

Provide health care system

**Thanking  
you**

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